

Listing of Claims:

1. (Currently Amended) A digital camera comprising:
an image capture device which captures an image data of an
article in response to a shutter operation;
a display device which displays the image data of the
5 article captured by the image capture device;
an electronic tag reader which reads, using a wireless
transmission, electronic tag information from an electronic tag,
which is attached to the article, when the image capture device
captures the image data of the article; ~~and~~
10 a ~~writing~~ determining device which determines whether or not
writing of the image data of the article captured by the image
capture device into the electronic tag is permitted based on the
electronic tag information read by the electronic tag reader;
[[,]] and
15 a tag writer which writes the image data of the article
captured by the image capture device into the electronic tag when
the determining device determines ~~it is determined~~ that the
writing of the image data is permitted.

Claim 2 (Canceled).

3. (Currently Amended) The digital camera according to claim 1, further comprising a communication interface, wherein the ~~writing~~ determining device ~~transmits~~ determines whether or not writing of the image data of the article captured by the
5 image capture device into the electronic tag is permitted by transmitting the electronic tag information read by the electronic tag reader to a server via the communication interface and ~~writes the image of the article into the electronic tag if~~ by determining whether or not a write permission is received from
10 the server.

Claim 4 (Canceled).

5. (Withdrawn - Currently Amended) ~~An electronic tag reading apparatus~~ The digital camera according to claim 1,
further comprising:

5 ~~an electronic tag reader which reads, using a wireless transmission, electronic tag information from an electronic tag which is attached to an article;~~

a determining unit which determines whether or not the electronic tag information read by the electronic tag reader
10 includes ~~an~~ image data; and

a display ~~device~~ controller which displays the image data included in the electronic tag information on the display device

[[,]] when ~~it is determined~~ the determining unit determines that
the electronic tag information includes the image data, and which
15 displays the electronic tag information read by the electronic
tag reader on the display device when ~~it is determined~~ the
determining unit determines that the electronic tag information
does not include the image data.

Claims 6-9 (Canceled).

10. (Currently Amended) A system comprising:

a digital camera comprising an electronic tag reader; and

a management server connected to the digital camera via a
network, wherein the management server manages electronic tag
5 information read or written by the digital camera and image data
captured by the digital camera;

wherein the management server comprises:

a receiving unit which receives, from the digital
camera, electronic tag information which is obtained by the
10 digital camera by reading an electronic tag attached to an
article by the electronic tag reader, and inquire information
inquiring whether or not writing of the image data of the article
captured by the digital camera into the electronic tag is
permitted;

15 a database which stores record data permitting or
prohibiting the writing of the image data into the electronic
tag; and

 a transmitting unit which searches the database when
the receiving unit receives the electronic tag information and
20 the inquire information, and which transmits to the digital
camera a notification indicating ~~whether or not~~ that the writing
of the image data into the electronic tag is permitted when the
database stores record data permitting the writing of the image
data corresponding to the received electronic tag information,
25 [[:]] and

 wherein the digital camera comprises a writing unit which
writes the image data of the article captured by the digital
camera into the electronic tag by the electronic tag reader using
a wireless transmission, after the notification indicating that
30 the writing of the image data is permitted is received.

11. (Currently Amended) An electronic tag read/write method
for a digital camera, the method comprising:

 capturing ~~an~~ image data of an article by an image capture
device in response to a manual operation of a shutter button;

5 displaying the image data of the article captured by the
image capture device on a display device;

reading electronic tag information from an electronic tag,
which is attached to the article, by an electronic tag reader
using a wireless transmission, when the image capture device
captures the image data of the article;

determining whether or not writing of the image data of the
article captured by the image capture device into the electronic
tag is permitted based on the read electronic tag information;
and

writing the image data of the article into the electronic
tag by ~~the an~~ an electronic tag writer when the writing of the image
data is permitted. ~~reader based on the electronic tag information~~
~~read by the electronic tag reader; and~~

~~storing into a database the image data of the article~~
~~written into the electronic tag in association with the~~
~~electronic tag information read by the electronic tag reader.~~

12. (Withdrawn - Currently Amended) ~~An electronic tag~~
~~reading~~ The ~~method for an electronic tag reader, the method~~
according to claim 11, further comprising:

~~reading electronic tag information from an electronic tag,~~
~~which is attached to an article, by an electronic tag reader;~~
determining whether or not the electronic tag information
read by the electronic tag reader includes image data; ~~and~~

displaying the image data included in the electronic tag
information on [[a]] the display device when it is determined
10 that the electronic tag information includes the image data, and
displaying the electronic tag information on the display
device when it is determined that the electronic tag information
does not include the image data; and
transmitting the image data or the electronic tag
15 information displayed on the display device in response to a
manual instruction issued after a user confirms a display of the
image data or the electronic tag information.